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**From:** Lorna Fitzsimons [<mailto:lornaf@bicom.org.uk>]

**Sent:** Mon 12/09/2011 16:44

**To:** [REDACTED]

**Subject:** BICOM's rapid response to events over the weekend and continuing work on September and the UN

Dear [REDACTED]

Please find the correct analysis attached.

I thought you would be interested to hear of BICOM's response to events over the weekend in Egypt as well as ongoing issues in the region.

Events over the weekend

\* Over the weekend, BICOM's rapid response to the unfolding events in Egypt included distributing our analysis on Egyptian/Israeli relations to key UK Media contacts, generated extremely favourable responses. Attached here is the link to today's analysis on this subject. BICOM Analysis: Israel-Turkey relations after the Palmer Report <<http://www.bicom.org.uk/context/research-and-analysis/latest-bicom-analysis/bicom-analysis--israel-turkey-relations-after-the-palmer-report>>

which details the events that took place, their aftermath and associated implications. In particular, the briefing examines the explanations for hostilities between Israel and Egypt, and the responses to the events in Israel, Egypt and internationally.

\* Throughout the weekend, BICOM staff were in contact with a whole host of BBC and SKY news desks and journalists, ensuring that the most objectively favourable line was taken, and offering talking heads, relevant to the stories unfolding. BICOM's Senior Analyst Dr. Noam Leshem, briefed the BBC World News Editorial Board on Saturday afternoon regarding the fall-out from the Israel Egyptian Embassy siege. After contact with the BICOM Media Team, SKY News changed their narrative in explaining the prior events in the region which lead up to this weekend, eventually acknowledging that both Egyptians AND Israelis were killed in Sinai a fortnight ago.

This Week

\* BICOM has one of BBC News' key anchors on a bespoke delegation. When planning her very first trip to the region, Sophie Long got in touch with BICOM to see if we could help her out with meeting in the region. Sophie is now spending three days of her trip with BICOM Israel, taking a tour around the Old City, meeting Mark Regev and Dr. Alex Jacobsen, as well as visiting Ramallah and Sderot.

\* My second article for the Huffington Post UK entitled 'How to make the next 9/11 less likely: myth busting and truth telling,' will be published today. It is a timely response, synthesising the messages which can be taken from 9/

11 with the current, unnerving events unfolding between Egypt and Israel. The American version of the Huffington Post has 1.2 million readers in the UK, and 38 million in the U.S.

September & the UN

\* I briefed Jonathan Ford, the Financial Times leader writer for his upcoming leading article in tomorrow's paper.

\* BICOM had regular contact with the Editor at Large of Prospect Magazine, David Goodhart, helping to inform him about the forthcoming UN vote on Palestinian statehood. The uniquely tailored BICOM Spotlight -

<http://www.bicom.org.uk/context/research-and-analysis/spotlight/un-vote-on-palestinian-statehood>

- has the most up to date news, as well as BICOM analyses and podcasts on the Palestinian drive to the UN.

I hope you find this of interest.

Yours,

Lorna